



# National Technology Platforms Meeting Outcome of the CTTT Workshop

Brussels, 4 March 2010

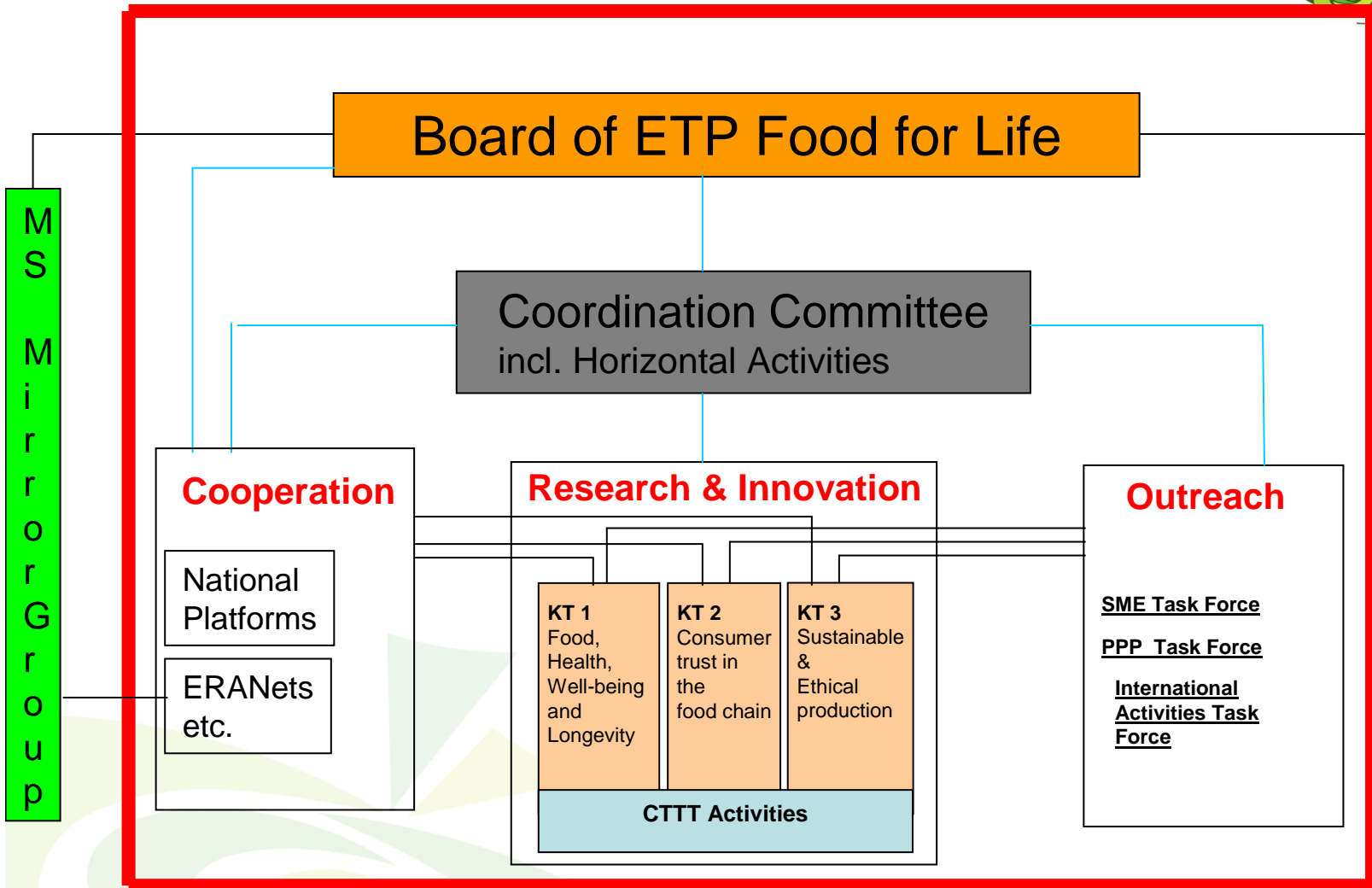


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Training and Technology Transfer”

# The CTTT Working Group



CIAA  
Research/  
Science  
group



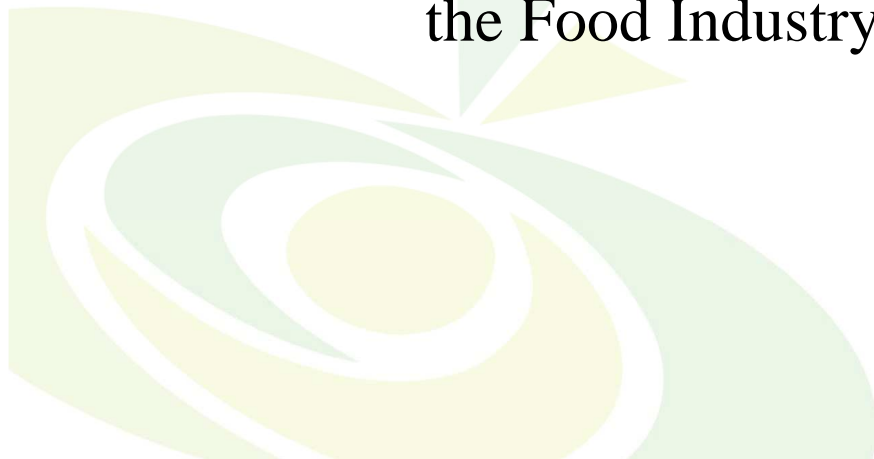
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Stakeholders

# Mission



- Internal Communication Flow inside the ETP, CIAA and its Members
- External Communication towards Stakeholders, related institutions and towards the industry (SMEs!)
- Enabling efficient and exploitable Technology Transfer
- Enabling skilled and experienced Personnel for the Food Industry



# Group Constitution



- 10 Members of the Core Group
- 9 Associated Members
- Spread of 15 different Member States, including CEEC and former AC



# Communication



**com·mu·ni·ca·tion** (kə myoo'ni kā'shən)

***Noun***

the act of transmitting

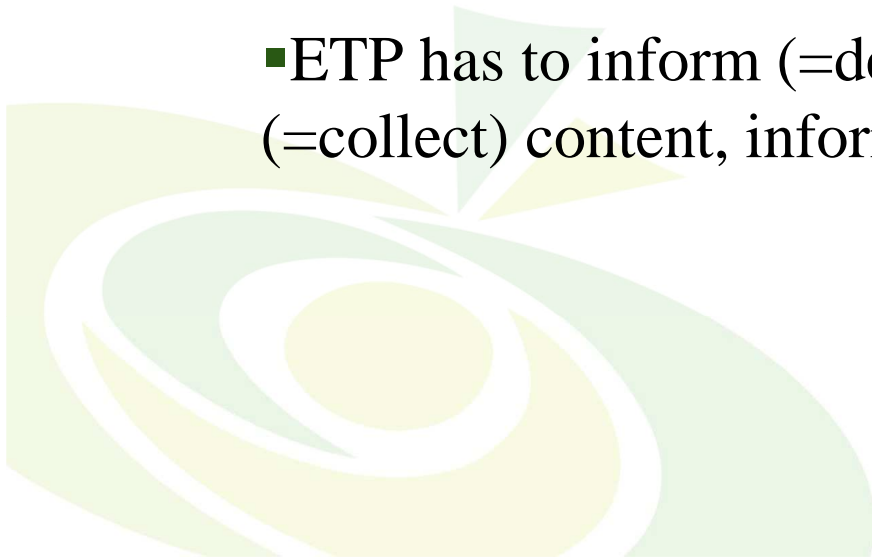
a giving or exchanging of information,  
signals, or messages as by talk, gestures, or writing  
the information, signals, or message



# Strategy



- ETP is a facilitator and „linker“ of players inside the KBBE
- ETP wants to interact with its stakeholders (companies, federations, DGs, politics, research, academia, consumers, etc.)
- ETP has to inform (=deliver) and to take up (=collect) content, information and feedback





# Actions for the NFTP's

- Identification of stakeholders on national level
- Contact and cooperation with multipliers (food clusters, NCPs, federations, academia/research, etc.)
- Distribution and/or translation of ETP newsletters, Onepagers, *the national information campaign!*
- NTPs to draft a one pager in English describing the activities carried on at national level (to be published on the NTPs website)
- NTPs to draft a one pager of their SRA/IAP in English (to be published on the NTPs website)
- Joining the ETP Network on “Linked In” (future)

→ **NFTP's have to be present!**

# Communication Actions Secretariat



- Setup of New Webpage with NFTP dedicated area
- Distribution of periodic newsletters
- Establishment of the „Linked in“ ETP Network.
- Dissemination via new channels (Twitter, Facebook)\*
- Interaction with the NFTPs via NFTP secretariat

\* under Evaluation



# Training



***train·ing* (-in)**

***Noun***

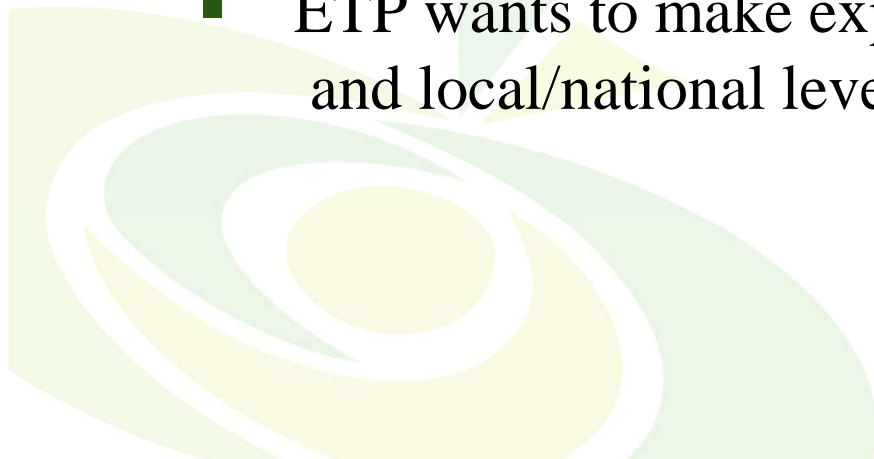
the action or method of one that trains  
the process or experience of being trained



# Strategy



- ETP wants to improve the expertise of Food Industry Personnel
- ETP wants to introduce efficient ways of education and learning
- ETP wants to ensure sustain development and careers in the Food business
- ETP wants to have high skilled personnel for high quality and safe products
- ETP wants to make expertise accessible on European and local/national level



# Actions for NFTP's



- Contribution to the Survey of Skills
- Identification (using of) national Training/Learning platforms
- Setting measures to implement the TSM concept



→ **skilled TSMs and skilled Workforce!**



**THANKS FOR THE  
ATTENTION!**

