



**ETP Stakeholders event  
“Five years of the ETP Food for Life  
Boosting research for competitiveness  
Vision for Europe 2020”**

**Background**

To address this so-called European Paradox and strengthen the European-wide innovation process, the EC has introduced the concept of Technology Platforms whereby relevant stakeholders in key economic sectors commit themselves to working together to identify the innovation challenge, develop the necessary research programme and implement the results.

To this end, and under the auspices of the CIAA, the ETP “*Food for Life*” was created in 2005.

Since its establishment the ETP has forged strong links with European industry, universities and research institutions, funding bodies in individual Member States, the European Commission and consumer groups. It has prioritised the major research needs for ensuring a successful and dynamic industry and has indicated what resources might be needed, where they might come from and what other non-research issues will have to be addressed to ensure the European Research Area for the food sector becomes a reality.

It is now time to celebrate its 5th anniversary.

The ETP “Food for Life” is therefore organising a stakeholder event in Brussels on 3 March 2010 at the Stanhope Hotel Rue du Commerce 9 - 1000 Brussels (BE).

The workshop is focused on a wide group of stakeholders, including industrialists and academics, the research community, SMEs and large companies.

The aim of the event is to present the achievements of the Platform’s work to date its role in the evolution of the debate on European food research, and to provide key stakeholders with an outlook on our future research objectives.

Info: Find more information about “*Food for Life*” at: <http://etp.ciaa.be/asp/home/welcome.asp>.

## Agenda

### 9.00 Registration and Coffee

Time	Title	Presenter
9.45	Welcome address	Peter van Bladeren chairman ETP Food for Life
	The European Food Industry and the ETP Food for Life	Mella Frewen, Director General CIAA (or if available president CIAA)
	Keynote speaker: Máire Geoghegan-Quinn	Commissioner designate DG Research, Innovation and Science (invited)

### 10.30 Plenary sessions:

Time	Title	Presenter
10.30	ETP achievements since its establishment in 2005	Peter van Bladeren, Chairman of the ETP Board
10.50	Towards the 8th Framework Programme	Maive Rute, DG Research, Innovation and Science, Directorate E - Biotechnologies, Agriculture, Food Director (invited)
11.20	The future role of the KBBE (here to add the complete title) ETPs promoting industry innovation	Dr Karine Metzloff , Director, EPSO , European Plant Science Organisation Member of the European Commission ETP Expert Group (invited)
11.40	Supporting small and medium companies in the food sector	Michael Coomans DG Enterprise and Industry ( invited)
12.00	National Technology Platforms. Identifying new priorities and resources for SMEs.	Daniele Rossi, Chairman of National Technology Platform “Food For Life” network
12.30	Discussion	

### 13.00 – 14.00 Lunch

### 14.00 – 15.30 Parallel workshops

Workshop	Title	Chairman/Rapporteur
1	Improve health, well-being and longevity	Gerd Harzer, Hannelore Daniel
2	Build consumer trust in the food chain	Harmen Hofstra, Leon Gorris
3	Sustainable and ethical production	Ulf Sonneson, Gerhard Schiefer

### 15.30 coffee break

## 16.00 Plenary session

Time		Presenter
16.00 – 16.15	Report back from the workshop: Improve health, well-being and longevity	Gerd Harzer
16.15 – 16.30	Report back from the workshop: Build consumer trust in the food chain	Harmen Hofstra
16.30 – 16.45	Report back from the workshop: Sustainable and ethical production	Ulf Sonneson
16.45 17.15	Future steps and recommendation	Peter van Bladeren
17.15	End of the event	

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